

**professional experience****Sapient Corporation / Santa Monica, California**  
Contract Designer / August 2009 - February 2010

Create and build monthly email blasts for current campaign. Design landing pages associated with email promotions. Assist Associate Creative Director with the redesign of email templates through research, wireframes, and design comps. Assist Art Director with sub-page designs and asset creation for newly redesigned booking engine.

**Client:**  
Hawaiian Airlines

**Cannery Agency / Burbank, California**  
Associate Art Director / May 2003 - July 2009

Responsible for the conceptualization and design solutions of several types of mediums, such as Web, DVD, Broadcast, and Print. Assists the creative, technical, and post-production teams through the duration of a project from concept to final delivery. Oversee and art direct Production Artists while also consulting with Art Directors and Creative Directors during the design process.

**Clients include:**  
Disney, WB, Dreamworks, Sony, Lionsgate, Toyota, Gentle Giant Ltd., Paige Premium Denim, Gaylord Hotels, Option One Mortgage, Mammoth Mountain, Brainsy Baby

**Design Factory / The USU at California State University, Northridge**  
Graphic Designer / September 1999 - May 2002

Conceptualize and design flyers, posters, advertisements, stationary packages, logos, and brochures. Consult and assist Web Designer with creative concepts pertaining to the Student Union website.

**Clients include:**  
The University Student Union, CSUN Alumni Association, CSUN Athletic Department, and several off campus clients.

**Liberty LiveWire Interactive Services Group / Hollywood, California**  
Web Design Intern / May 2000 - August 2000

Assist creative team with designs and concepts for internet interactive television demos. Act as Quality Control Assistant on pre-broadcast internet interactive material. Create and compile Macromedia Flash files for broadcast use.

**Kooltint Pro Graphiks / San Gabriel, California**  
Graphic Designer / August 1997 - August 2000

Conceptualize and design customer logos, promotional vinyl banners, and automobile body graphics. Assist in the production of vinyl die-cut stickers utilizing programs designated for vinyl plotters. Apply and install vinyl graphics on banners, signs, automobiles, etc. Designed company logo, brochure, and decal catalog.

**education**

**California State University, Northridge**  
2002 / Bachelor of Arts Degree / Major: Art / Concentration: Graphic Design

References available upon request

**design experience**

Web, Interactive, Broadcast, Interface, Print, DVD Menus, DVD Games, DVD-ROM, CD-ROM, Blu-ray, Identity, Branding

**software knowledge****Proficient in both Mac and PC Platforms**

Advanced:  
Adobe Photoshop, Adobe Illustrator

Basic:  
Adobe Acrobat, Quark Xpress, Adobe Macromedia Flash, Adobe Macromedia Dreamweaver, HTML

Miscellaneous:  
Microsoft Office